ABDULLAH HAROON™

Independent web studio

ABU DHABI · UNITED ARAB EMIRATES
SINCE 2023 · REMOTE-FIRST

I design and build websites, online stores and web apps for companies in the UAE and abroad — bilingual where it matters, fast on every phone, and built to bring in enquiries.

01 What I deliver

Company websites

Corporate and service sites in WordPress or Next.js, editable by your team, with technical SEO and analytics set up at launch.

Online stores

WooCommerce stores with custom themes, size and finish pricing, product schema and a Google Merchant feed.

Web apps & portals

Dashboards, member portals, configurators and subscription products, including Stripe billing and browser extensions.

Arabic & English

Bilingual builds with native right-to-left layouts, not a translation plugin; Arabic copy by a native-Arabic partner.

Performance & search

Core Web Vitals, structured data, sitemaps and Search Console — the technical layer under organic growth.

Photo & video (UAE)

Project, product and event photography and short-form video, shot in person across the UAE.

02 How to engage

AED 2,500 · 7 days

WordPress Starter

Five pages, contact form and WhatsApp, on your own hosting. Arabic copy AED 300.

From AED 5,000 · 2-3 weeks

Online store

WooCommerce with 20 products set up; larger catalogues and custom themes are quoted.

AED 8,000-25,000 · scoped

Custom engagement

Discovery first, then a written proposal with scope, milestones, timeline and price. Larger programmes are quoted on scope.

AED 300/hour, or monthly

Support after launch

30 days of fixes included on WordPress sites; then changes by the hour or a monthly support arrangement.

PUBLISHED PRICES EXCLUDE 5% VAT.

03 Working principles

- One accountable person from the first call to launch and support.
- A written proposal — scope, timeline, price, payment terms — before any work starts.
- Your company owns the domain, hosting, code and content; logins are handed over at launch.
- For most projects, a homepage concept before you commit.

04 Selected work

PROJECT	TYPE	WHAT WAS DELIVERED	ON RECORD
Green Velvet LADIES SALON · ABU DHABI	CLIENT	Bilingual Arabic/English site, custom WordPress theme, guides hub, local SEO setup	Live on greenvelvet.ae
Four Style Contracting CONSTRUCTION · ABU DHABI	CLIENT	Redesign as static HTML: accreditations first, project archive as records	Live on fscontracting.ae
Abdelrahman Murad Legal LAW FIRM · SHARJAH	CLIENT	Arabic right-to-left law-firm site with a reviews system and admin panel	Live on amlc.ae
Iqra Aluminium & Glass WORKSHOP · MUSSAFAH	PARTNER	72-page bilingual static site, 3D product studio, 68-product catalogue, quote wizard	Lighthouse 100 for accessibility, SEO and best practices
NoonSpy SAAS · UAE & SAUDI ARABIA	OWN VENTURE	Seller-intelligence platform: data pipeline, Stripe subscriptions, Chrome extension	Paying subscribers; Chrome Web Store listing
Hanooon E-COMMERCE · UAE	OWN VENTURE	Custom WooCommerce theme, per-m² pricing, schema, Merchant feed, VPS migration	3,222 products; 319 organic clicks in 28 days (Search Console, 1 Nov 2026)

FULL CASE STUDIES, INCLUDING WHAT WAS NOT MEASURED: ABDULLAH-HAROON.COM/WORK

05 Delivery process

01
Enquiry
Reply within one working day.

02
Discovery
A 20–30 minute call; a homepage concept for most projects.

03
Written proposal
Scope, timeline, revisions, price and terms.

04
Build & review
Private preview link; feedback in one list per round.

05
Launch & handover
Your domain and hosting; logins and editor training.

06
Support
30 days of fixes, then hourly or monthly support.

06 Procurement

- Quotations and tax invoices from a UAE-licensed, VAT-registered company; trade licence and TRN copies on request.
- Standard terms: 50% deposit to start, 50% on handover, by bank transfer.
- Calls and documents in English. International clients can also hire through Fiverr.

07 Technology

WordPress · WooCommerce · PHP · Next.js · React · TypeScript · Python · Flask · SQLite · Three.js / WebGL · Stripe · Chrome extensions (MV3) · nginx · GA4 · Google Search Console · Google Merchant Center

08 Contact

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